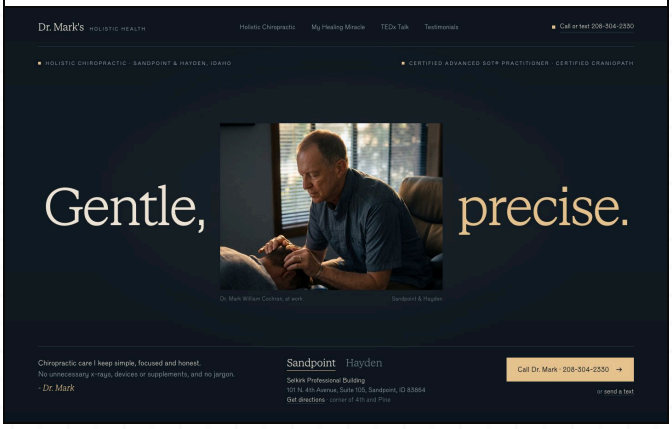
A new website for Dr. Mark's Holistic Health.

PREPARED FOR DR. MARK · BY ERIC BERG, CRUSH

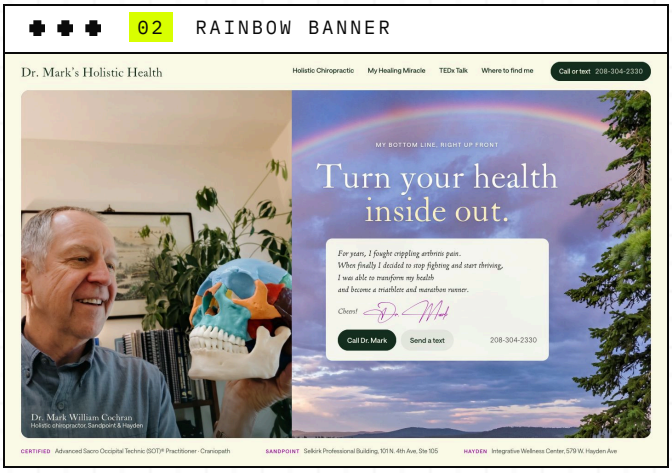
THE TOP OF YOUR HOMEPAGE

Three ways it could look. Pick one, and we build the rest in it.

01 GENTLE, PRECISE



02 RAINBOW BANNER



03 THE CLIMB

THE LAUNCH

$1,200

for $3,660 of work, one time

LIVE

Within a week

of saying go

YOURS

Yours to keep

site and domain in your name

01 WHERE WE STARTED

What we built it around.

01

Gentle, precise.

Your own words, from your Holistic Chiropractic page. Option 1 sets them either side of your hands at work, with both offices and a call or text one tap away.

02

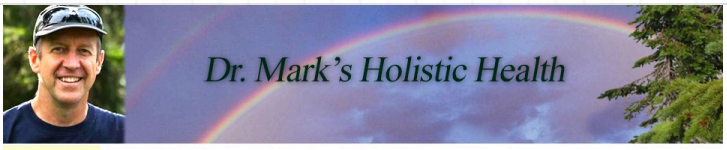
Turn your health inside out!

Your bottom line, right up front. Option 2 grows your rainbow banner into the whole first screen, with your story signed the way you sign your pages.

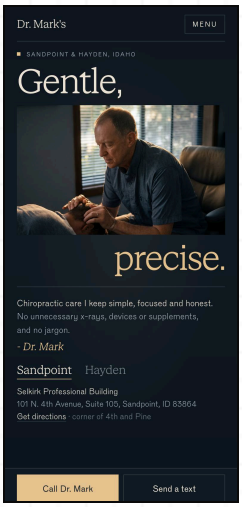
03

So I stopped fighting.

From your homepage. Option 3 draws your road from your first year in the Marine Corps to the marathons as a route that climbs.



TODAY



ON A PHONE

02 WHAT YOU GET

Pay for the website. Get the whole launch.

01	**The website** The full site built out from the top you've just seen: your holistic chiropractic page, your healing story, your TEDx talk, testimonials and both offices, in your own words and photos. Live on your domain within a week of saying go.	$2,500
02	**A launch promo** A short animated video made from your own photos and words, sized for Instagram, Facebook and anywhere else you post.	$140
03	**A launch email** Designed and written for your patients, so the people who already trust your hands hear about the new site from you.	$350
04	**A launch ad set** Twelve ads, each sized for feeds and stories, with moving versions of the best four.	$350
05	**A phone receptionist, first month** From Hire Whoever, our sister company: a voice assistant that answers your line while you're with a patient, so a new caller still gets an answer, and every call becomes a short written record.	$105
06	**30 days of changes** Text or email us what to change. It's live the next business day.	$35

PLUS, WHEN YOU SAY GO BEFORE 7 NOVEMBER 2026

BONUS	**Launch email setup** We set up the launch email and line it up for your patients, ready to go out on launch day.	$180

TOTAL VALUE	YOU PAY · FALL SALE	THE ONE-WEEK PROMISE
~~$3,660~~	$1,200	If the site isn't live within a week of go, your first three months of changes are free.

ALL PRICES IN US DOLLARS. EACH VALUE IS OUR OWN PRICE FOR THAT PIECE ON ITS OWN.

03 HOW IT GOES

Live within a week of go.

DAY 0

You say go

You pay the 50% deposit and send us access to your domain. Your live site won't change until you say.

DAYS 1 TO 7

We finish the site

We build out the remaining pages. You see every page before anything goes live.

LAUNCH

It goes live

The site goes up on your domain, and the promo, email and ads are ready to go out with it.

30 DAYS

Changes, next day

Text or email a change and it is live the next business day.

04 INVESTMENT

The launch (fall sale)	$1,200
To start, when you say go (50%)	$600
When the site goes live	$600

AFTER LAUNCH: MONTHLY PLANS FROM $250, ONLY IF YOU WANT ONE

Care Site care and hosting, unlimited edits live the next business day, your Google listing kept current.	$250/mo
Grow Everything in Care, plus SEO: a new page or article a month, a Google and AI check, one campaign from your site.	$500/mo
Growth Partner Everything in Grow, plus full SEO and every campaign piece each month: emails, promos and ads.	$1,000/mo

05 WHAT YOU OWN

- The site, the domain and every file, in your name.
- Hosting is included.
- No commitment on anything monthly.
  Cancel anytime; the site stays yours.

06 QUESTIONS

The usual questions.

01

Will moving hurt my Google ranking?

We move it carefully. Every page address on your current site keeps working or forwards to its new page, and your titles and business details carry over, so nothing Google already knows about breaks. The new site is fast and built for phones first, which Google rewards. We don't promise rankings.

02

Is it secure?

Yes. There's no WordPress and no plugins to keep patching, the usual way small-business sites get broken into. It runs on modern hosting with SSL, and every version is saved, so any change can be rolled back.

03

Who owns it?

You do. The site and the domain are in your name, not ours. Hosting is included and nothing renews unless you ask. If you ever want to move it, you get every file.

04

How do I make changes?

Text or email me the change and it's live the next business day. The first 30 days are free. After that, unlimited changes come with any monthly plan, from $250 a month, cancel anytime.

05

When do I pay?

Half ($600) when you say go, the rest ($600) when the site is live. You've seen the homepage before paying anything.

07 NEXT STEP

Say go.

Reply to this email or write to eric@crushhh.co, and the build starts.
This proposal holds until 30 November 2026.

Say go by email

See the first look again

Eric Berg

CRUSH DIGITAL ATELIER · ERIC@CRUSHHH.CO · CRUSHHH.CO